

# She Inc.

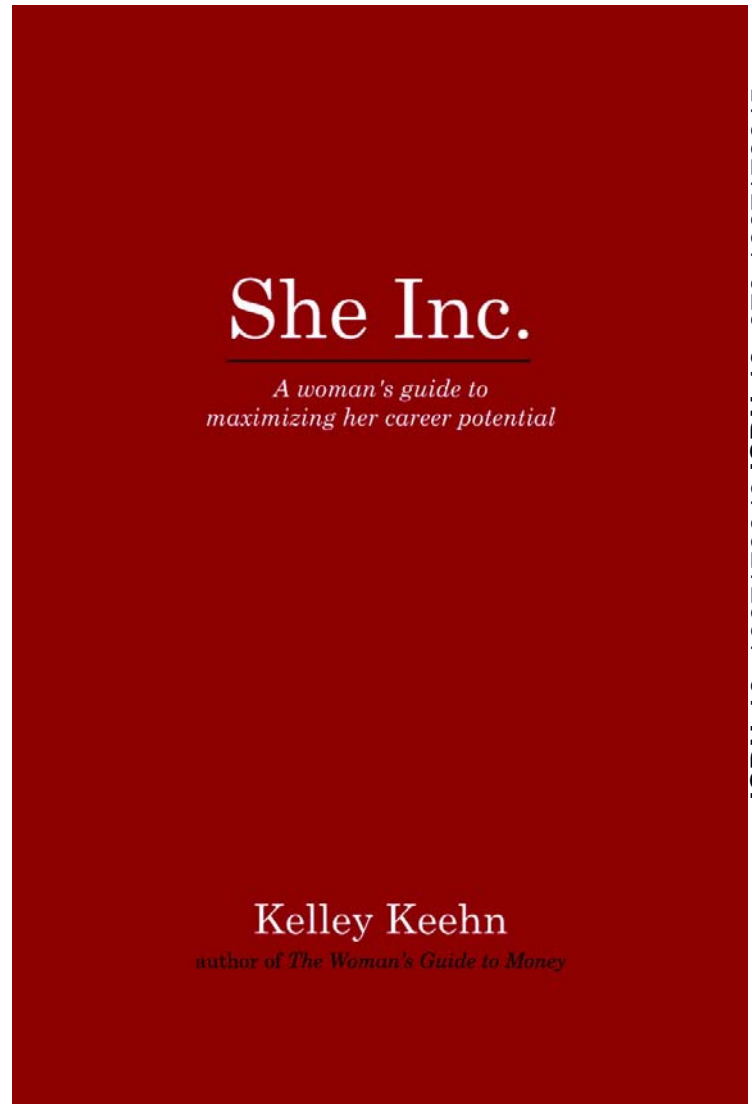
A woman's guide to maximizing her career potential.

Experts estimate that you will change not only your job, but your career an average of four to five times in your life. Stability and job security are things of the past. Whether you're an employee, business owner, entrepreneur, or re-entering the work force, this book is for you!

Corporate downsizing, whirlwind swings in the markets, job outsourcing—there has never been a more important time for women to take a proactive approach to their career tracks. Author Kelley Keehn meticulously guides the reader through the paradigm shift of seeing oneself as a corporation. This book offers you, the reader, powerful new insights on how to dramatically increase effectiveness and fast track whatever career path you've chosen. With real case studies, you'll learn how becoming the CEO of your own personal corporation will revolutionize your personal and professional life.

As a soon-to-be financially savvy woman, your corporation would not be complete without working capital and cash flow. This book delves into the relevant and essential financial information that you need to know. Chock full of tips, examples, exercises and timely information, She Inc. is a must have for any woman to empower and fortify herself in this ever changing economic environment.

**IN BOOKSTORES OCTOBER 2008**



**Kelley Keehn, EPC** Financial Expert, Author, Speaker  
CNBC Regular Contributor



Kelley Keehn is a financial expert, speaker, media personality and author of six books, including *The Woman's Guide to Money* and *The Prosperity Factor for Kids*.

Kelley understands first hand what it means to be a woman in corporate North America today and how to overcome one's weakness and capitalize on female strengths.

She's overseen millions of dollars for one of Canada's most international banks, endured the trials and successes of opening her own business and has been a sought after corporate educator by many successful corporations and individuals.

For the past fifteen years, Kelley has lived the motto and benefited overwhelmingly in every aspect of her life by practicing the principles and employing the paradigm shift of living as She Inc.

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