



Wednesday  
May 30  
2007

SERVICES SUBSCRIBE EMPLOYMENT NEWS RESEARCH CENTRE CLASSIFIEDS ADVERTISING

**IN TOMORROW'S PAPER:**

The nitty-gritty on love, dating, relationships, sex and singledom ... our Thursday Sex Files page

Click to enlarge

Current Conditions  
Cloudy  
15°C  
Full Forecast

**EMAIL US**  
Ottawasun.COM

- Home
- Breaking Stories
- News
- Comment
- Columnists
- Lifestyle
- Photo Galleries
- Showbiz
- Special Features
- Sports
- The Scene
- Video

# SUN Money

Tue, May 29, 2007

## Dollars and sense New book is a definitive guide to teaching kids about money

By **P.J. HARSTON**



Author and financial professional Kelley Keehn has published what appears to be the definitive book on how to teach your children about money.

The Prosperity Factor for Kids is the result of Keehn's belief that personal finance "is a subject that is either sadly under-represented or completely overlooked in the public education system."

Therefore, she says that the responsibility of ensuring children understand money concepts rests solely with parents.

"There's no need to worry if your experience with investments, finance, and money management are novice or non-existent; there's why you are reading this book," Keehns writes in the book's preface.

"If you're a seasoned investor and have a strong background in areas of finance, the material may be familiar to you; however, I think you'll find it's presented in a distinctive child-friendly format."

The book, which comes on the heels of Keehn's The Woman's Guide to Money, which was published last year, is a series of tools that go beyond merely explaining finances, but, rather, help the family identify and define its relationship with money and prosperity as a whole.

"These tools will help you identify your key beliefs, values, and conflicts and give you new choices about how you relate to prosperity in your own life, while giving the same opportunity to your child," she writes.

The Prosperity Factor for Kids opens with teaching toddlers about money, covers such subjects as how to pay for your child's education, how to motivate children to want to earn an income and financial basics. It closes with the teen years and teaching about healthy spending, paying the bills and credit -- before the little beggars leave the nest for the big, bad real world.

In between the lessons, the book is filled with exercises, examples and tips to help you and your children become financially fit.

The book contains all of the tools you need to lay the foundation for the financial health and well-being of your children.

I recommend it to all parents of young children -- the younger the better.

**Next story:** [Quick Money Sunflashes](#)

POWERED BY:  
  
**Find A Business**

Name

City

**Find it**

**Find A Person**

- Automotive
- Education
- Financial
- Health & Wellness
- Home Improvement
- Post-It-Notes
- Professionals
- Restaurants
- Shopping
- Sports & Recreation
- Travel
- Wedding, Bridal

### SUNshine Girl



### Sun Bloggers

- [From Here ...](#)
- [Sports Bloggin'](#)
- [Remote Control](#)
- [Autonet/Sun Drive](#)
- [Community Corner](#)

Expedition Africa  
It's A Dog's Life  
Job & Education  
Choices  
New Homes  
Ottawa's 150th  
Travel  
Winter Swimsuits

**Classifieds:**

Classified Extra  
Jobboom  
Autonet  
Homes for Sale

**On Canoe:**

Health & Fitness  
Trends  
Discovery  
Eat  
Sex Files  
Gadgets  
DIY  
Lotteries  
Comics  
Crossword  
Horoscopes  
TV Listings  
Movie Listings

**Services:**

Subscriptions  
Advertising  
News Research  
About Us  
Contact Us



Newspapers

This site is updated by 6:00 a.m. EST each day and includes stories and columns from the day's print edition of the Sun.

[SUBSCRIBE](#) [EMPLOYMENT](#) [NEWS RESEARCH CENTRE](#) [CLASSIFIEDS](#) [ADVERTISING](#)

Published by Sun Media Corporation, a Quebecor Media company  
at 6 Antares Dr., Phase 3, Ottawa, Ont., Canada, K1G 5H7  
Publisher Rick Gibbons; Editor-in-chief Mike Therien

[Send a Letter to the Editor](#)  
[CANOE home](#) | We welcome your [feedback](#).  
Copyright © 2006, [Canoe Inc.](#) All rights reserved. Test