

Quoted in the Toronto Star  
by James Daw,

“*She’s worth the price of admission.*”

Kelley Keehn is a financial expert, speaker, media personality and author of six books, including *She Inc.*, *The Woman’s Guide to Money* and *The Prosperity Factor for Kids*.

Kelley understands first hand what it means to be a woman in corporate North America today and how to overcome one’s weakness and capitalize on female strengths.

She’s overseen millions of dollars for one of Canada’s most international banks, endured the trials and successes of opening her own business and has been a sought after corporate educator by many successful corporations and individuals.

For the past fifteen years, Kelley has lived the motto and benefited overwhelmingly in every aspect of her life by practicing the principles and employing the paradigm shift of living as She Inc.



## Kelley Keehn, EPC

- Financial expert
- CNBC regular contributor
- CBC radio financial columnist
- Author
- Speaker
- Spokesperson (PayPal Canada)
- Columnist
- Corporate Trainer
- Elder Planning Counselor
- Faculty with CIEPS

## what others are saying:

“I just wanted to let you know that the evaluations of the Advocis PD Day were excellent and most of the comments about you were that they would have liked to have heard you for longer. That just tells you how well you came across with some fresh new ideas for most people. ”

**Advocis & Freedom 55**

“Your talk was informative and direct and you made your points clearly and with humour. You are great speaker. The stories are what people remember and we see examples of these types of personalities frequently. Keep us in the loop as to your return to Toronto. I spoke with our Division Director and told her she missed a great talk. I am going to share your new book with her. ”

**Investors Group Financial Services**

“Wow! Kelley recently joined us as a keynote speaker to kick off our weekend conference. The feedback was amazing! Kelley has an obvious ability to customize her presentation to make it enjoyable, meaningful and easy to relate to. She offered practical strategies as well as a new way of thinking in order to encourage a deeper sense of self-belief and self-worth. Thanks to Kelley for offering us more than we dreamed of! ”

**Arbonne International**

“... feedback from the group was amazing. I'll definitely be referring you to anyone that may be interested in having a financial/empowerment type speaker. And thanks for all of your positive reinforcement on the drive back to Toronto. You are truly a gifted individual & I wish you all the best. ”

**ScotiaMcLeod**

“Thanks for sharing your amazing presentation with our Mastermind Club. You're incredibly genuine and passionate and that's reflected in the natural way you share real life stories. You do a wonderful job of educating with practical ideas. Our members appreciate your "Keehn" insights and we'd love to have you back to speak again. ”

**Mastermind Clubs**

## partial client list

- SunLife Financial Speakers Tour
- Advocis
- ATB Financial
- Royal Bank
- Dundee Securities
- Scotia McLeod
- Bridgeforce Financial
- Canadian Initiative for Elder Planning Studies (faculty)
- eWomen's Network
- Roaring Women
- Investors Group
- Arbonne International
- Canadian Women in Communications
- Women in Capital Markets
- UBC
- University of Alberta
- Remax

## kelley's programs:

- **Discovering Your Prosperity Factor**

Based on her books, *The Woman's Guide to Money* and *The Prosperity Factor*, Kelley delivers an empowering lecture based on a fun, practical journey into the psychology of money. This lecture will assist you in uncovering hidden beliefs and behaviours that have been holding you back and limiting your full potential for financial success and well being. Learn to break these old conditioned thoughts and beliefs for greater financial prosperity now!

- **You Inc. - Nurturing Your Million Dollar Investment**

Whether you're an employee or self-employed, thinking of yourself as a corporation is essential. Large corporations spend years and thousands of dollars developing their corporate policies. What are yours? Learn why and how to structure your personal and corporate policies for maximum success and balance. Learn how shifting your perception to being the President and CEO of your personal corporation will fast track your career and keep you on top!

- **The Prosperity Factor For Financial Professionals**

Learn what no financial planning course has ever taught you! Kelley delivers an empowering lecture based on a fun, practical journey into the psychology of money. This lecture speaks directly to financial professionals by a former seasoned financial professional, and will assist your audience in uncovering hidden beliefs and behaviours that have been holding their clients back and limiting the full potential of their financial success and well-being. Participants will learn how to teach their clients to break these old conditioned thoughts and beliefs for greater financial prosperity now!



## fun facts about kelley

- > Financial Professional: 12 years
- > Sold her practice: June 2005
- > Books written: 6
- > Books coauthored: 1
- > Columns/articles published: 45
- > Speaker for ten years lecturing to thousands of women, CIEPS students & financial professionals
- > Regular contributor for CNBC, CBC radio active financial columnist
- > Age: 33
- > Nominated for the Global of Woman of Vision award, Rothman's Entrepreneur of the Year award & the YWCA's Woman of Distinction award
- > Media: interviewed by hundreds of radio & TV shows and featured in hundreds of newspapers and magazines. Recently, Kelley was invited to meet with Warner Brothers, CNBC, and auditioned for the position of host with HGTV and the W Network. She is PayPal Canada's 2009 spokesperson.

Kelley Keehn In The Press

**Kelley has conducted hundreds of radio, print and television interviews around the globe.**

Here is a small sampling of her regular appearances & features.

Please visit our website under the "media room" for a full listing.



A sampling of Kelley's pictures & books:

